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# January Employers' Roundtable

## Thursday, January 21, 2010

### Easy Market Planning

Business owners and executives know they need Marketing Plans, but that doesn't mean they have them. No more procrastinating! Start the New Year off right with a simple Marketing Plan. Fort Collins' own national speaker and consultant, Adrienne Zoble, will teach you the marketing tricks of the trade to help your business grow, despite the economy. Without a map, no road can take you there; but with a Marketing Plan, you can save up to 85% on your marketing costs. This seminar is scheduled for **Thursday morning, 8:00 AM-9:30 AM, January 21**, in the Columbine Room of the Fort Collins Lincoln Center.

Employers' Roundtables are presented by the Larimer County Workforce Center and the Larimer County Enterprise Zone and are free of charge thanks to the sponsorship of:



To reserve a seat for any Employers' Roundtable, register online at:

[www.larimerworkforce.org/roundtables](http://www.larimerworkforce.org/roundtables)

or call Lori Zuccolin at 498-6606.